



HIPPODROME silent film festival

Where movies and music come alive!

Wed 21st – Sun 25th March 2018



The **Hippodrome Silent Film Festival** is recognised as a key, unique event in the Scottish festival calendar, taking place in Scotland's oldest purpose-built cinema, the beautiful Hippodrome in Bo'ness (opened 1912). Renowned for its **warm welcome and inclusive atmosphere**, the Festival attracts fans of silent cinema and live music from across Scotland, the UK and Europe (audience 3,000+, 2017). The Festival has an **unrivalled reputation** in the UK for screening an exciting programme of international silent films, accompanied by a dazzling line-up of new and established musicians resulting in **exceptional cinema experiences**. New commissions are regularly premiered at the Festival then tour across the UK.

Working with the local **community** is at the heart of HippFest's strategy; a **strong engagement programme** brings the Festival out of the cinema setting and into surrounding shops, businesses and community groups. With 92% of attendees citing the Festival as their main reason for visiting Bo'ness, there is **opportunity for businesses to connect with a receptive audience**. In 2017 the Festival **grew in scope and capacity**, extending HippFest to 20 events in 9 venues over 6-day event. Our Youth and Community work extends the Festival year round and fosters creativity and community engagement.

2017 Corporate Partners

Caledonian Produce – part of the Bakkavor Group ★ Tesco Bo'ness ★ Film Mobile Scotland ★ Metro Ecosse ★ The Corbie Inn & Kinneil Brew Hoose ★ The Richmond Park Hotel ★ Bo'ness Town Centre Management

2018 Partnership Opportunities

We would welcome your support to fund (and enjoy) these types of events at Hippfest 2018:

- ★ Opening Night Red Carpet Gala
- ★ Premiere of new music commissions
- ★ Volunteers gaining work experience
- ★ Community Tour in Autumn 2018
- ★ Youth engagement work

These are just some of the ways your funding can support Hippodrome Silent Film Festival.

“The Festival provides us with the opportunity to invest in young people within our community. It is also exciting to be part of such an important event.”

Scott McBride, Operations Manager, Caledonian Produce – partner on HippFest's Youth Engagement Programme since 2014



Making your funding go further

We have a range of **corporate sponsorship opportunities** available from **£500 - £5,000 (excl. VAT)**. The following benefits will be tailored to your investment in the Festival; with those highlighted in **bold** being offered to all sponsors:

"We are very proud to support the Hippodrome Silent Film Festival... This is without a doubt the most unique festival we partner with and [we] will always do all we can to help."

Ian Brown, Managing Director, INDY Cinema Group, partners on Platform Reels

- ★ **Company logo listed at front of Festival brochure (9000 copies, A5, full colour) and online**
- ★ Company logo prominently placed on appropriate page of brochure with mention of your support
- ★ Company logo prominently placed on the appropriate online listing, with a link to your website
- ★ Company logo on event invites (pdf) where applicable
- ★ **Company logo placed on sponsor pop-up banner, which is in prominently displayed and can be used for further photo opportunities**
- ★ Company mentioned in online promotion on Hippfest social media with links to your company pages (if applicable).
- ★ **Company logo on Festival trailer, sting and post-Festival film**
- ★ Mention in all Festival press releases issued Feb-March 2018
- ★ Mention in e-newsletter (approx. 4,500 recipients)
- ★ **Invite to the Festival press launch on February 6th 2018**
- ★ Collaboration on a specific press release about your company's involvement with the Festival
- ★ Inclusion of your company's product/marketing material in the Festival goody bags which go to 180 guests comprised of key business leaders, industry and local community decision-makers at the Friday Night Gala
- ★ 4 tickets in reserved seating to Friday Gala event and up to **four tickets to any other Festival event (subject to availability)**
- ★ Opportunity to buy up to an additional 10 tickets at a discounted rate
- ★ Reserved space to entertain your guests (subject to confirmation of additional pop-up space)
- ★ Event images provided post-Festival for your own promotional use (subject to copyright)

We would be welcome the opportunity to discuss how Hippodrome Silent Film Festival could partner with your organisation. Please contact Nicola Kettlewood, Festival Producer
T: 07947 601551; E: nicolahippfest@gmail.com



Find out more: www.hippfest.co.uk



<https://youtu.be/qSUqAJ6gP2A>



hippfest



@HippFestScot #hippfest



@hippfest